

EMPOWERING COMMUNITIES



PRIMARY
EDUCATION



HEALTH CARE



LIVELIHOOD



CELEBRATING & ACCELERATING
SOCIAL ENTREPRENEURSHIP

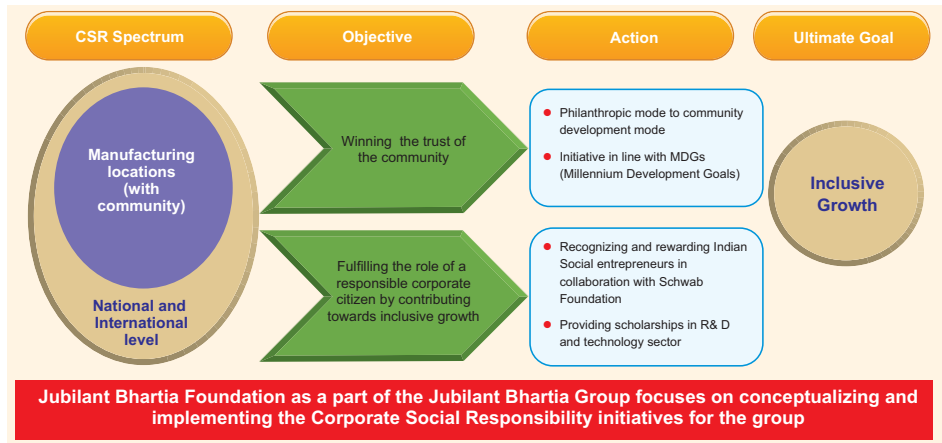


JUBILANT BHARTIA FOUNDATION

CSR at Jubilant

Corporate Social Responsibility at Jubilant is the commitment of Business towards Inclusive Growth.

Jubilant Bhartia Foundation (JBF), the social wing of the **Jubilant Bhartia Group**, was established in 2007 as a not for profit organisation. As a part of the Jubilant Bhartia Group, **JBF** focuses on conceptualizing and implementing the Corporate Social Responsibility initiatives for the group.

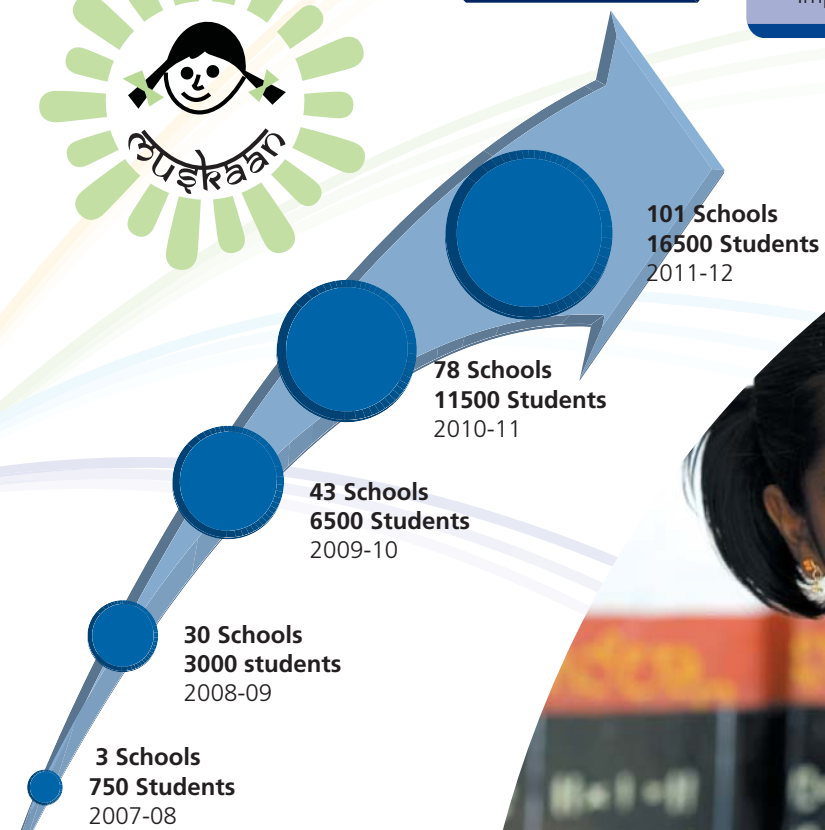
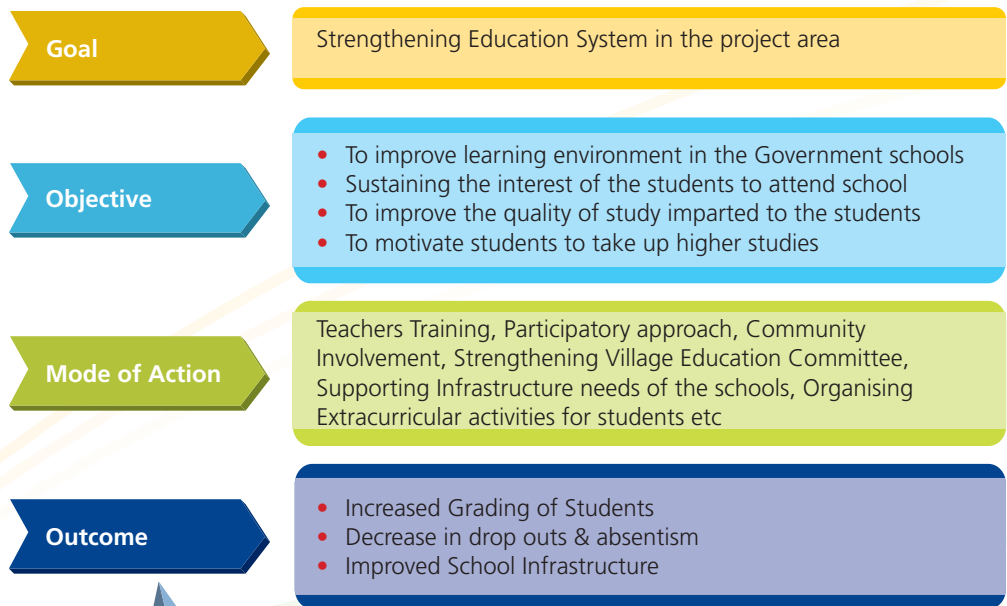


Jubilant Initiatives towards Empowering Communities

Education

Project 'Muskaan'

Jubilant evolved a unique participatory approach to help bring improvements in Government Primary Schools in rural areas. The basic idea was to bring all stakeholders namely the villagers, teachers, students, Panchayati Raj Institution members, local authorities and others on board to get all. The projects works on enablers like community involvement and infrastructure support.



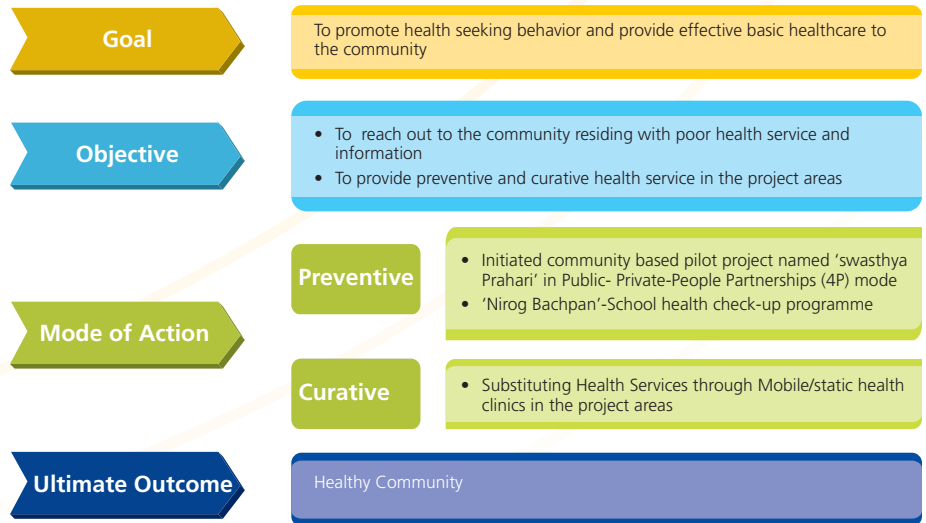
Health Care

JBF is committed towards supplementing the basic healthcare facilities for the community around the manufacturing locations. The foundation is catering to 62 villages reaching out to 3-5 lacs population.

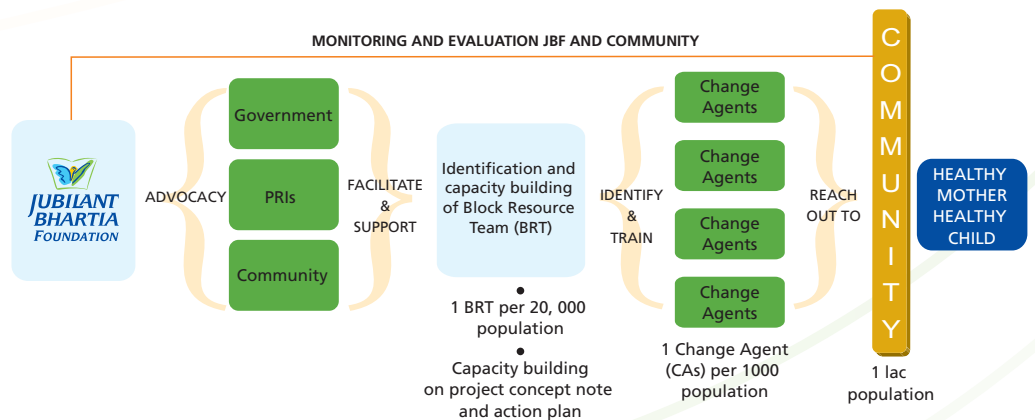
Basic healthcare facilities: Dedicated Community Health Centre, Sarvajanik Medical Centre (SMC) for the community at Gajraula unit and health clinics, mobile dispensaries at other locations.

NirogBachpan (Disease Free Childhood): School Health Programme at all locations.

Swasthya Prahari (Health Guards): Community based Mother and Child Health (MCH) Programme at Gajraula.



SWASTHYA PRAHARI (Health Guards)



Key issues to be covered

- Immunization
- Ante-natal check-ups
- Basic health and hygiene
- HIV awareness
- Post-natal check-ups
- Registration of pregnant mothers
- Birth and death registration
- Institutional delivery

Sustainability Factors

- Incentive for CAs on adherence to Action Plan
- Socia marketing of health related products to be initiated for CAs
- Covergence with Government health schemes

Livelihood

Given the needs and the capability of the community, JBF has structured its livelihood framework for improving employability skills of youth.

Technical Literacy involves engaging students in skilful activities (pertaining to technical, carpentry, pottery works etc.)

Vocational Training

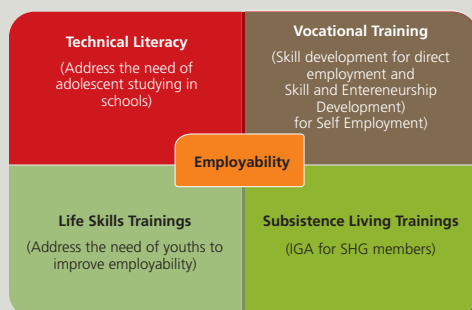
Vocational trainings are basically a set of programmes directed towards identifying and developing human capabilities for a productive and satisfying working life. A two prong approach has been adopted for this – Job oriented programmes and Skill and Entrepreneurship development programmes.

Life Skill Training

The framework aims to address the need of youths to improve employability.

Subsistence Living Training

If provided with the



necessary opportunities and an enabling environment, the rural women can break the shackles of poverty. Echoing the same belief, JBF has initiated trainings for SHGs (Self-Help Groups) which can add value to their subsistence living.



Celebrating & Accelerating Social Entrepreneurship

Social Entrepreneur of the Year Award

The Indian Social Entrepreneur of the Year Award aims to identify and celebrate visionary social entrepreneurs who have demonstrated large-scale, systems-change models and are at the stage of scaling/replicating their ideas across India and in other countries. The Jubilant Bhartia Foundation (JBF) has forged four-year collaboration with the Schwab Foundation for Social Entrepreneurship, to recognize and open up unprecedented international opportunities for these exceptional individuals.

Social Entrepreneur of the Year Award 2010

Mr. Rajiv Khandelwal and Mr Krishnavtar Sharma, co-founders of Aajeevika Bureau, were the winners of the India Social Entrepreneur of the Year. Mr Kapil Sibal, Minister of Human Resource Development, Science and Technology of India, handed the award to the winners in New Delhi.

Social Entrepreneur of the Year Award 2011

FINALISTS:

Husk Power Systems

Social entrepreneur: Gyanesh Pandey

Field: Rural Electrification, Clean Technology

Industree Crafts Foundation/ Industree Crafts Private Limited

(Under the brand 'MOTHER EARTH')

Social entrepreneur: Neelam Chhiber

Field: Rural Development, Enterprise Development, Culture/ Handicrafts

Magic Bus

Social entrepreneur: Matthew Spacie

Field: Youth, Education

Waterlife India

Social entrepreneur:

Sudesh Menon

Field: Clean Technology

Selection Criteria

Innovation - Has the candidate transformed traditional practice

Sustainability - Has generated conditions or institutions to stabilize

Direct Social Impact - Direct impact on marginalized community or environment

Reach and Scope - Present growth of intervention

Replicability - Likelihood of adaptation by others and in other contexts

Award Benefits

The India Social Entrepreneur of the Year Award provides unprecedented opportunities to the winner (s) to engage with global decision makers from the public, corporate, media and academic sectors to strengthen and expand their model.



Jubilant Bhartia Foundation

Mr. Vivek Prakash

1A, Sector 16A, Noida, Uttar Pradesh - 201 301, India.

Phone : +(91)-(120)-2516601/2516611

E-mail : jbf@jubl.com