

Community Linkages

Being Socially Active

*A quarterly news letter
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INSIDE

Social Entrepreneur of the Year-India Award

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Social Entrepreneur of the Year-India Award 2013

On 11 November, the Schwab Foundation for Social Entrepreneurship, a sister organization of the World Economic Forum, in partnership with the Jubilant Bhartia Foundation announced Chetna Vijay Sinha, Mann Deshi Mahila Sahakari Bank and Mann Deshi Foundation, as the winner of the 2013 Social Entrepreneur of the Year (SEYOY)-India Award. The award was presented by Mr P Chidambaram, Finance Minister of India, in New Delhi. The award ceremony was well attended by the other finalists and eminent personalities from government, business, media and social sector.

Over 200 applicants entered the ninth annual Social Entrepreneur of the Year selection process for India, and four finalists emerged after several stages of rigorous assessment. An independent panel of pre-eminent judges met on 11 November to select the winner.



Winner Chetna Vijay Sinha

*getting the Social Entrepreneur of the Year Award-2013 from Mr P Chidambaram,
Finance Minister of India*

Ms Chetna Vijay Sinha received the Social Entrepreneur of the Year-India Award 2013 from Mr P Chidambaram, Finance Minister of India. Professor Klaus Schwab, Founder & Executive Chairman, World Economic Forum, announced the award winner & congratulated all the finalists. The winner will be invited to join the Schwab Foundation's global community of over 250 social innovators. Social Entrepreneurs are driven by their mission to create substantial social change and promote inclusive growth, developing new products and service models that benefit underserved communities.

Jury Members



Ms Hilde Schwab,
Co-founder & Chairperson,
Schwab Foundation for
Social Entrepreneurship



Ms Shobhana Bhartia,
Chairperson & Editorial Director,
The Hindustan Times



Ms Sudha Pillai,
Member Secretary,
Planning Commission



Ms Kavita N Ramdas
Representative – India
Nepal, Sri Lanka
Ford Foundation



Mr Anshu Gupta
Founder Director,
Goonj
Winner - Social Entrepreneur
of the Year 2012



Ms Rohini Nilekani
Chairperson, Arghyam
Foundation, India



Dr Harish Hande
Managing Director,
Selco Solar Light Ltd
Winner - Social Entrepreneur
of the Year 2007

Winner

Ms Chetna Vijay Sinha

Field: Financial Services, Rural Development, Poverty Alleviation

Headquartered at: Mhaswad, Satara, Maharashtra

Year of Establishment: 1997

Legal Form of Business:

Leveraged not for profit

Mann Deshi Mahila Sahakari Bank and Mann Deshi Foundation aspires to create 1 million rural women entrepreneurs in India by 2020. The group manages three institutions that together help create alternate livelihoods and incomes for rural women: a women-owned rural cooperative bank that extends a range of financial services; a rural mobile MBA school that offers skill and entrepreneurship training; and a chamber of commerce that facilitates market and policy linkages.

Finalists

Ms Mallika Dutt

Field: Human rights, Violence against Women

Headquartered at: New Delhi

Year of Establishment: 1999

Legal Form of Business:

Hybrid not for profit

Breakthrough uses media, arts and popular culture to change the attitudes and behaviors that promote gender-based violence and human rights violations. It combines large-scale public service campaigns with local community projects, partnerships and youth training to encourage individuals and communities to act against violence. Over 15 years, Breakthrough campaigns such as Bell Bajao (Ring the Bell) have reached more than 130 million Indian viewers in multiple phases and won international awards, and have been adopted by governments and civil society organizations in six countries.



Ms Hilde Schwab, Co founder & Chairperson, Schwab Foundation for Social Entrepreneurship; Ms Shereen Bhan, Managing Editor, CNBC -TV18, Ms Chetna Vijay Sinha, Founder & President Mann Deshi Mahila Sahakari Bank and Mann Deshi Foundation; Mr Shyam S Bhartia, Director, Jubilant Bhartia Foundation & CMD, Jubilant Life Sciences Ltd; Mr P Chidambaram, Finance Minister of India



Ms Hilde Schwab, Co founder & Chairperson, Schwab Foundation for Social Entrepreneurship; Ms Mallika Dutt, President & CEO Breakthrough; Mr Shyam S Bhartia, Director, Jubilant Bhartia Foundation & CMD, Jubilant Life Sciences Ltd; Mr P Chidambaram, Finance Minister of India and Prof.Klaus Schwab, Co-Founder, Schwab Foundation for Social Entrepreneurship & Founder & Executive Chairman, World Economic Forum

Dr Shelly Batra, Operation ASHA

Field: Health

Headquartered at: New Delhi

Year of Establishment: 2005

Legal Form of Business:

Leveraged not for profit

Operation ASHA works on improving the last mile access and efficacy of India's TB control programme. It offers a low-cost, high-quality doorstep TB detection and treatment service through a network of local entrepreneurs trained as professional TB counselors. Its portable biometric patient identification system ensures rigorous tracking of patients and reduces default rates.

In eight years, Operation ASHA has reached 6 million TB patients in India and Cambodia, treated patients with a 90% success rate and reduced the cost of treatment by 15 times compared to other treatment initiatives.

Ms Mrinalini & Mr Kishor Kher Yuva Parivartan

Field: Rural & Enterprise Development

Headquartered at: Mumbai

Year of Establishment: 1998

Legal Form of Business:

Hybrid not for profit

Yuva Parivartan is making skills training affordable and accessible to the large segment of India's BPL youth through its web of Livelihoods Development Centers and mobile training camps that penetrate deep into inaccessible tribal and Naxalite-affected areas. Over fourteen years, Yuva Parivartan has skilled 400,000 youth in 18 states; of those, 60% obtained jobs or set up their own ventures. Yuva Parivartan is now pursuing a rapid scale-up strategy through partnerships and aims to skill 10, 00,000 excluded youth by 2015.

Background

The award aims to identify and celebrate visionary social entrepreneurs who have demonstrated large-scale, systems-changing models and are at the stage of scaling/replicating their ideas across India and in other countries. Since past three years, Jubilant Bhartia Foundation in collaboration with the Schwab Foundation for Social Entrepreneurship has been selecting 'Social Entrepreneur of the Year India Awards' to recognize and open up unprecedented international opportunities for social entrepreneurs.

Award Benefits

The Social Entrepreneur of the Year India Award provides opportunities to the winner(s) to engage with global decision makers from the public, corporate, media and academic sectors to strengthen and expand their model.



Ms Shereen Bhan, Managing Editor, CNBC -TV18; Dr Shelly Batra, President, Operation ASHA; Mr Shyam S Bhartia, Director, Jubilant Bhartia Foundation & CMD, Jubilant Life Sciences Ltd and Mr P Chidambaram, Finance Minister of India



Mr Kishor Kher, President & Trustee, Yuva Parivartan; Mrs Mrinalini Kher, Trustee & Hon. Secretary, Yuva Parivartan; Mr Shyam S Bhartia, Director, Jubilant Bhartia Foundation & CMD, Jubilant Life Sciences Ltd; Mr P Chidambaram, Finance Minister of India and Prof. Klaus Schwab, Co-Founder, Schwab Foundation for Social Entrepreneurship & Founder & Executive Chairman, World Economic Forum and Mr Hari S Bhartia Director, Jubilant Bhartia Foundation, Co-Chairman & Managing Director, Jubilant Life Sciences Limited



Glimpses of the Award Ceremony



Chief Guest Shri P Chidambaram, Finance Minister of India addressing the delegates



Mr Hari S Bhartia, Mr Shyam S Bhartia, Chief Guest Mr P Chidambaram and Prof Klaus Schwab



Mr Shyam S Bhartia, Prof Klaus Schwab and the Chief Guest interacting with the finalists



Actor & Co-founder, Chhoti Productions Ms Nandita Das interacting with other participant



Mr Anshu Gupta, Founder Director Goonj and Winner of SEOY-12 interacting with the participants



H.E. Stewart Beck, High Commissioner of Canada speaking with Finance Minister of India



Chief Guest Shri P Chidambaram, Finance Minister of India interacting with Ms Shobhana Bhartia, Chairperson & Editorial Director, HT Media Ltd



Mr Ajay Chhibber, DG- Independent Project Evaluation, Govet of India interating with other participant at the award ceremony



Chief Guest and jury with winner and finalists