

14th Social Entrepreneur of the Year India Award 2023



From L-R Ajay Khanna, Shereen Bhan, Shyam S Bhartia, Amitabh Kant, Anuradha & Dhimant Parekh, Dr Aparna Hegde, Bijal Brahmhatt, Dr Shuchin Bajaj, Borge Brende, Hari S Bhartia, Francois Bonnici.

The Schwab Foundation for Social Entrepreneurship, the sister organisation of the World Economic Forum and the Jubilant Bhartia Foundation of Jubilant Bhartia Group announced Dr Shuchin Bajaj of Ujala Cygnus as the winner of the 14th Social Entrepreneur of the Year Award on Friday, 25th August 2023. The award was presented by Amitabh Kant, G-20 Sherpa Government of India in presence of over 200 participants in New Delhi. Over the years, SEOY India award has established itself as one of the most reputed and coveted award for social entrepreneurs in India. This year the award celebrates its 14th year. In 2010, the Schwab Foundation for Social Entrepreneurship and Jubilant Bhartia Foundation came together to promote social innovation in India through the Social Entrepreneur of the Year (SEYO) India Award. The award has seen over 2000 applications in the last 14 years. This

year, the SEOY India Award received over 108 applications of exceptional quality which were evaluated on key parameters of innovation/tech-

enabled, reach & scope, direct social impact, replicability, sustainable market linkage and role model leadership.



Amitabh Kant announcing 14th Social Entrepreneur of the Year India Award 2023

JURY MEMBERS



Shobhana Bhartia

Chairperson & Editorial Director,
HT Media Ltd



Hilde Schwab

Chairperson & Co-founder,
Schwab Foundation for Social
Entrepreneurship



Geetanjali Kirloskar

Chairperson and Managing Director,
Kirloskar Systems Limited



T V Narendran

CEO & Managing Director,
Tata Steel Limited &
Past President – CII



Aashti Bhartia

Non-Executive Director,
Jubilant FoodWorks Limited



P R Ganapathy

Former Regional Director,
Stanford Seed, India



Aniket Doegar

Founder, Haqdarshak
Winner SEOY 2022

WINNER

Dr Shuchin Bajaj

UJALA CYGNUS

Headquartered in: New Delhi

Established in: 2011

Area of Activity: Healthcare (Medical Services)

Website: www.ujalacygnus.com

The SEOY India Award 2023 winner, Dr Shuchin Bajaj through Ujala Cygnus' chain of low-budget-and-patient-friendly-tertiary-care hospitals is enabling access to high-quality integrated healthcare infrastructure and services for underserved communities in tier 2 & 3 cities of India. It works with a mission of 'Building trust by saving and caring for lives with dignity, affordability and quality', Ujala is bringing the revolution of super-speciality tertiary health care to the untouched and un-served communities at the convenience of their home town and at a basic cost. Ujala Cygnus is also mobilising the community on various facets of health awareness through health/medical camps for rural outreach.

Ujala Cygnus has been a pioneer and champion of the Ayushman Bharat PMJAY initiative. All Ujala Cygnus are NABH accredited and are also empanelled with prominent TPAs and government panels, including ESI hence increasing their accessibility.

Ujala Cygnus hospitals are currently present in 18 districts and five states of Northern India reaching a population of over 5 crore people. In FY 22-23, Ujala Cygnus treated 3,42,656 inpatients, 4,59,891 outpatients and undertook 61,516 surgeries.

Ujala Cygnus envisions expanding to the farthest corners of North India



Amitabh Kant, G-20 Sherpa Government of India and Borge Brende, President, World Economic Forum presenting the Social Entrepreneur of the Year Award-India 2023 to Dr. Shuchin Bajaj, Ujala Cygnus.

and institutionalising at least 30 units of medical excellence by 2025. The organisation is currently present in 5 states in North India, including Delhi, Jammu and Kashmir, Uttar Pradesh, Uttarakhand, and Haryana. In the near future, it plans to expand to Odisha, Bihar, Madhya Pradesh, Himachal Pradesh and Rajasthan.

Congratulating the winner and finalists and lauding the work of social entrepreneurs worldwide, **Mr. Amitabh Kant, G-20 Sherpa, Government of India, said**, "I have great admiration for the Schwab Foundation for Social Entrepreneurship, World Economic Forum and the Jubilant Bhartia Foundation for consistently supporting social entrepreneurship and social innovation. We must recognise the transformative power of social economy.

This platform of social entrepreneurship has been greatly instrumental in highlighting the innovative models that have the potential to shape a better India of tomorrow. Social entrepreneurs are the driving force behind positive change, crafting a narrative of progress and impact. Their dedication has not only ignited hope but has translated into tangible transformations for individuals and communities across India."

Highlighting the importance and role of social entrepreneurs **Mr. Borge Brende, President, World Economic Forum said**, "We need to create the right environment for social entrepreneurship and we have a long way to go. Social Entrepreneurship under India's presidency of G-20 has further underpinned its importance."

FINALISTS



Dr. Aparna Hegde of ARMMAN

www.armman.org
Headquarters: Mumbai
Year Established: 2008

Area of Activity: Leverages mHealth to create cost-effective, scalable, gender-sensitive, non-linear, systemic solutions to improve access of pregnant women and mothers to preventive information and services along with training health workers to reduce maternal and child mortality/morbidity.

Impacted lives of over 40 million pregnant women, new mothers & their families in 20 States & Union Territories of India. Trained over 3.24 lakh health workers. It has indirectly impacted 140 million people considering the families of the women they serve as well as the government authorities at the central, state, district and block levels that ARMMAN works with on a regular basis for strengthening the system.



Bijal Brahmbhatt of Mahila Housing Trust

www.mahilahousingtrust.org
Headquarters: Ahmedabad
Year Established: 1994

Area of Activity: Invests in women's collectives & leadership, mobilizes and empowers them to take charge of their habitat improvement. Forges unique relationships between poor communities & local governments for access to basic services, promotes climate resilience & deepens participatory governance.

Serves 1126 slum settlements, reached 4,50,857 households & created 16,000 Community Action Group women leaders. Helped poor women in accessing Rs 166.19 Cr worth of public resources. Today with its efforts, 53,500 households get potable water; 59,870 got access to toilets and 1,81,708 access grid electricity. MHT has trained 13,732 women as climate Sathis.



Anuradha & Dhimant Parekh of The Better India

www.thebetterindia.com
Headquarters: Bengaluru
Year Established: 2009

Area of Activity: Uses the power of stories to effect large-scale social impact. It is the world's largest positive stories platform publishing in English, Hindi, Gujarati, Bangla & Marathi by unearthing stories of ordinary unsung heroes, community change-makers, remarkable ideas & ground-breaking innovations.

TBI reaches out to over 200 million people every month across all channels. 93% of readers find inspiration in stories, fueling their drive to contribute towards positive social change. TBI's stories have led to positive changes in government policies, brought water & sanitation in villages, raised funds for slum schools, taken social enterprises global and much more.

Glimpses of the Award ceremony



Shyam S Bhartia giving the welcome speech



Borge Brende, President, World Economic Forum delivering his address



Shereen Bhan of CNBC, TV18



Message from Prof Klaus & Hilde Schwab in the SEOY award ceremony



Shyam S Bhartia and Hari S Bhartia interacting with Finalist of SEOY 2023



Hari S Bhartia delivering his vote of thanks