

# 13th Social Entrepreneur of the Year India Award 2022



*From L-R Ajay Khanna, Shereen Bhan, Neichute Doulo, Hari S Bhartia, Ajaita Shah, Osama Manzar, Anurag Singh Thakur, Meera Shenoy, Wilma Rodrigues, Shyam S Bhartia and Aniket Doegar*

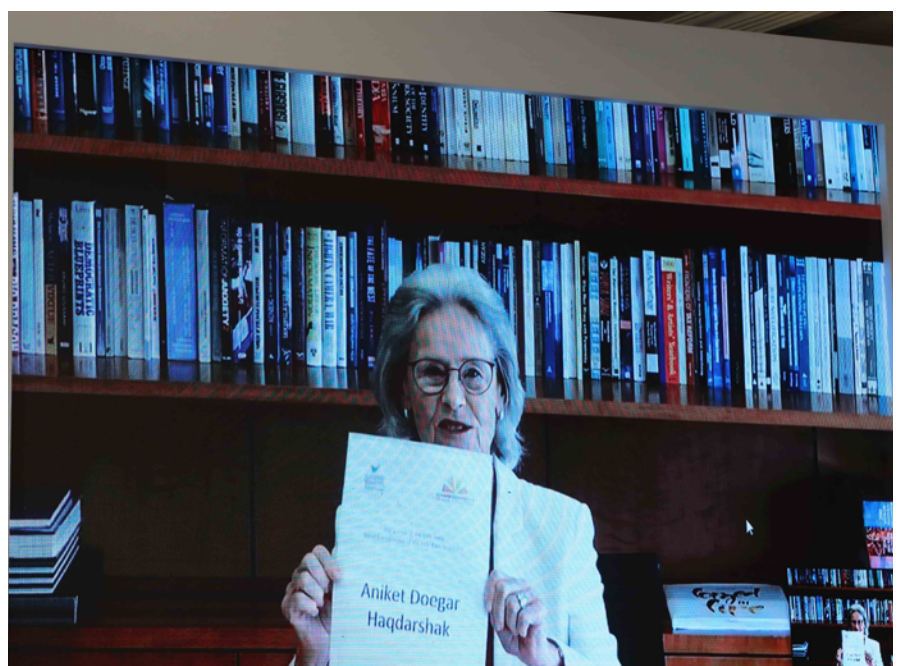
The Schwab Foundation for Social Entrepreneurship, the sister organisation of the World Economic Forum and the Jubilant Bhartia Foundation of Jubilant Bhartia Group announced Aniket Doegar of Haqdarshak as the winner of the 13th Social Entrepreneur of the Year Award on Thursday, 15th September 2022. The award was presented by Anurag Singh Thakur - Union Minister for Information & Broadcasting and Minister for Youth Affairs & Sports, Government of India in presence of over 300 participants in New Delhi.

Over the years, SEOY India award has established itself as one of the most reputed and coveted award for social entrepreneurs in India. This year the award celebrates its 13th year. In 2010, the Schwab Foundation for Social Entrepreneurship and Jubilant Bhartia Foundation came together to promote social innovation in India through the Social Entrepreneur of the Year

(SEYO) India Award. The award has seen over 1500 applications in the last 13 years.

This year, the SEOY India Award received over 104 applications of exceptional quality which were

evaluated on key parameters of innovation/tech-enabled, reach & scope, direct social impact, replicability, sustainable market linkage and role model leadership.



*Hilde Schwab announcing the winner*

## JURY MEMBERS



**Hilde Schwab**

Chairperson & Co-founder,  
Schwab Foundation for Social  
Entrepreneurship



**Shobhana Bhartia**

Chairperson & Editorial Director,  
HT Media Ltd



**T V Narendran**

Immediate Past President, CII,  
CEO & Managing Director,  
Tata Steel Limited



**Sudha Pillai**

Former Member Secretary,  
Planning Commission  
Government of India



**Aashti Bhartia**

Non-Executive Director,  
Jubilant FoodWorks Limited



**P R Ganapathy**

Regional Director,  
Stanford Seed, India



**Pranshu Singhal**

Founder, Karo Sambhav Winner  
SEYO 2021

# WINNER

**Aniket Doegar**

HAQDARSHAK

**Headquartered in:** Pune, Maharashtra

**Established in:** 2016

**Area of Activity:** Social Protection, Financial Inclusion, Livelihood

**Website:** [www.haqdarshak.com](http://www.haqdarshak.com)

The SEYO India Award 2022 winner, Aniket Doegar is filling the gaps between social welfare schemes and the beneficiaries. Working to address the information and access gap related to the various government schemes at the last mile through tech-enabled intervention. Haqdarshak Empowerment Solutions Pvt Ltd established in 2016 has digitized information on schemes in 11 simple vernacular regional languages and have made it available to intended beneficiaries through their various B2C channels and an agent led model.

Haqdarshak uses a two-pronged approach by creating awareness about the schemes citizens are eligible for and by training rural entrepreneurs known as 'Haqdarshaks' in using their app and providing application support for the citizens. Haqdarshaks are local agents, who can screen the family/citizen to determine the eligible welfare schemes. All their products and services are available in 24 states of India. A similar platform is built to support the 63.5 million micro businesses in India, who form the backbone of the MSME sector.



Anurag Singh Thakur along with Shyam S Bhartia and Hari S Bhartia presenting the Award to Aniket Doegar

The Yojana Card platform, envisions enabling frictionless access to social security financial services through a single channel. It will provide additional livelihood opportunities for their agents to earn through financial inclusion services such as cash-in/ cash-out and remittances.

In the near future, HQ also plans to have a platform for schemes related to sustainable business options to improve the effectiveness of the Government's action plan to fight climate change.

Anurag Singh Thakur, Union Minister for Information & Broadcasting and Minister for Youth Affairs & Sports Government of India, said, "In a world driven by uncertainties, geo-political upheavals, the role of

social entrepreneurs is increasingly becoming critical to nation building. It is imperative to know investments in environment, sustainability and governance will play a crucial role in not only meeting our shared goal of 5 trillion-dollar economy, but also sustainable development goals by 2030 and achieving net zero emissions by 2070." He further added, "Social Entrepreneurs put their innovative ideas to action, build a team, align beneficiaries and stake-holders, raise necessary funds and drive the organisations with their passion and energy towards solving critical issues, be it reduction of poverty, education of children, empowerment of women, climate change mitigation, healthcare etc."



# FINALISTS



## Osama Manzar of Digital Empowerment Foundation

[www.defindia.org](http://www.defindia.org)

**Headquarters:** New Delhi

**Year Established:** 2002

**Area of Activity:** A non-profit organisation working towards empowering citizens through digital literacy and digital tools to gain access to better healthcare, education, skills and livelihood opportunities. Empowering communities to achieve better standards of living, and conserve their ecosystems by creating Digital centres, increasing digital literacy, facilitating Sochnapreneurs. Also, advocating and creating a strong network of ICT database.

Impacted over 30 million people, through its 1,500 strong Community Information Resource Centers. These centers are supported by a widespread network of 10,000 digital foot soldiers located across 24 states and 135 districts in rural, tribal, marginalised and unreached areas.



## Ajaita Shah of Frontier Markets

[www.frontiermkt.com](http://www.frontiermkt.com)

**Headquarters:** Jaipur

**Year Established:** 2011

**Area of Activity:** A unique rural distribution platform, is driving access of the products and services that the rural population wants to be delivered at their doorstep. These products and services are high quality, climate friendly, gender-inclusive and also include clean energy-services. Frontier Market is investing in rural women and making them entrepreneurs, working with SHG women across UP and Rajasthan to create hyper local marketplaces and market linkages by helping them sell their products on the platform.

Enabled over 20,000 women entrepreneurs who in turn have helped over 500,000 rural families and 3000 villages adopt over 10 million solutions.



## Wilma Rodrigues of Saahas Zero Waste and Saahas NGO

[www.saahaszerowaste.com](http://www.saahaszerowaste.com)

**Headquarters:** Bangalore

**Year Established:** 2013 & 2001

**Area of Activity:** SZW and Saahas NGO operate as two independent entities

A Private Ltd or Saahas Zero Waste (SZW) is a socio-environmental enterprise that provides decentralised end-to-end waste management services in India on the principles of circular economy and global commitment to Sustainable Development Goals (SDGs).

Works with over 100 clients across 22 states and 2 union territories, managing an average of 100 tonnes of waste per day. 94% of total plastic collected which was non-recyclable was sent for co-processing. The rest 6% was recyclable and was sent for recycling.



## Meera Shenoy of Youth4Jobs

[www.youth4jobs.org](http://www.youth4jobs.org)

**Headquarters:** Hyderabad

**Year Established:** 2012

**Area of Activity:** Works for grass-root transformation of lives of persons with disability by skilling and linking them to sustainable livelihoods. Youth enrolled in jobs after being skilled have locomotor, speech, hearing and visual impairments. All trainings are synced with a program to change mindsets in villages and companies. Works with 1000+ companies with mantra, "Hire as it helps your business."

Trained over 31,647 men and women with disability so far. 22% trainees are from the SC and ST category and 30% are females. The organisation has reached 9.3 million households in 28 states, 8 Union Territories, 12,026 villages, 579 districts and 3,452 mandals.

# Glimpses of the Award ceremony



*Shyam S Bhartia giving Welcome address*



*Anurag Singh Thakur, Union Minister for Information & Broadcasting and Minister for Youth Affairs & Sports, Government of India delivering his address*



*Hari S Bhartia delivering his vote of thanks*



*Shobhana Bhartia and Kavita Bhartia present in the award ceremony*



*Ajay Khanna with Shereen Bhan of CNBC TV18*



*Hari S Bhartia with the Finalist of 13th Social Entrepreneur of the Year Award 2022*