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iKure among finalists for SEOY-India Award

- Firm aims to provide primary healthcare to more than 7M patients in 5 years

KOLKATA, NOV 22: Kolkata-based health management company iKure plans to open more than 190 healthcare clinics and provide primary healthcare to more than 7M patients in the next 5 years. iKure has also been selected as one of the finalists for the 11th Social Entrepreneur of the Year (SEOY) - India Award, 2020.

iKure delivers primary healthcare services through a network of clinics, digital technologies and trained frontline health workers. Over the past several years, iKure has been focusing on delivering "last mile healthcare in India" by addressing the several challenges like accessibility, affordability, availability, assurance and awareness.

In West Bengal, iKure is offering services in the districts of South 24 Parganas, Purulia, Howrah, Purba Midnapur and Paschim Midnapur. Currently, the company has 9 Hubs of which 5 Hubs are in West Bengal, 2 Hubs in Karnataka and 2 Hubs in Jharkhand. It has total 160 touch points currently. iKure is also providing Digital healthcare

services in Meghalaya, Telemedicine services in Nagaland, AI based diet monitor to track nutrition in Odisha and Primary Healthcare services in Bihar.

iKure is also working with various research initiatives in association with Microsoft, CliNiops and McGill university and bringing AI enabled framework for MCH, chronic care management, high-risk NCD management.



Sujay Santra

In an interview, Sujay Santra, Founder and CEO, iKure said, "The increasing volume of patients with active COVID-19 cases and NCDs and communicable diseases are set to overburden the public health systems resulting in high cost both for individuals and health system. Thus effective management and treatment needs to be implemented at a community level through primary healthcare model."

With its unique combination of technology intervention, skill development, and outreach initiatives, iKure has served a population of over 10.2 million people in 5,200 villages across 7 states of India.