TOWARDS **PROGRESSIVE** SOCIAL **CHANGE**



Corporate Social Responsibility at Jubilant

Jubilant Bhartia Foundation (JBF) was formed by Jubilant Bhartia Group in the year 2007 to carryout social initiatives.

In last one decade, Foundation is working on multiple projects for social development as below.

- **Health** Serving around 4.5 lacs of population through basic healthcare programs for the community with the thirst on mother child health
- **Education** Reaching out to 100 schools to enhance quality of education imparted to the students
- Vocational Training Centre Honing up employability skills of around 2000 youths through vocational training programs
- Partnering CII for Food and Agriculture Centre for Excellence (FACE)







JUBILANT BHARTIA FOUNDATION

Vision: To bring progressive social change through strategic multi-stakeholder partnership

Mission: Develop multistakeholder sustainable models to bring about 'social change' involving knowledge generation & sharing, experiential learning and entrepreneurial ecosystem

Objective: The foundation focuses on conceptualizing and implementing the Corporate Social Responsibility initiatives for the Jubilant Bhartia group as well as other corporate entities. Channelize resources for bringing measurable social change in the society

We focus and align our activities to the Sustainable Development Goals (SDGs)

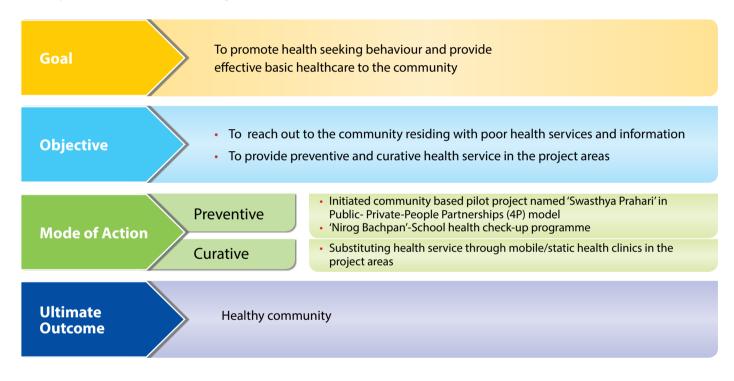
Healthcare

Providing basic health care services through mobile/static clinic to a population of 4.5 lacs



- 'Nirog Bachpan' School health checkup program
- Jubilant Aarogya Providing affordable healthcare services through JBF Medical Centre
- Swasthya Prahari Women health guards (volunteers) to work on safe motherhood & promote institutional delivery.
- **Combating Malnutrition** Awareness program to prevent malnutrition amongst the children up to age 5 in the project villages. Growth monitoring of the children through mobile based application.
- Implementing health care project for Panasonic in Haryana around its manufacturing location







Education

Project Muskaan

(strengthening rural primary education system)

- Reaching out to 11000 students
- Enhancing the quality of education, decline in absenteeism and dropout rate
- Established a scholarship programme (Jubilant Pratibha Puraskar) for the talented students to support them in continuing their secondary education under mentorship of our select employee
- Replicating Project Muskaan in select schools of
 - Uttarakhand in association with CII Foundation
 - Karnataka in association with HP
- Digital Literacy in rural schools in association with HP



Goal	Strengthening Rural Government Education System in the project areas
Objective	 To improve learning environment in the Government schools Sustaining the interest of the students to attend school To improve the quality of study imparted to the students To motivate students to take up higher studies
Mode of Action	Participatory approach, community involvement, monthly activity based learning - (oration, writing, plantation, art & crafts etc) are organized for the students
Outcome	 Increase in reading, writing and speaking skills of project 'Muskaan' Students Decrease in drop outs & absenteeism Increase in no. of students opting for higher studies





Livelihood



Nayee Disha – Skill development programs at the Vocational Training Centres (VTC) at Gajraula, Nanjangud and Nira with the engagement of a social enterprise aims at helping the trainees find 'vocation for life' on successful completion. Providing training on various trades including Fabrication, Sewing, Electronics/ Electric appliance repairing and Driving etc. The VTC having

capacity of training 2000 candidates per year.

Project Sakhsam – Supporting microenterprises through provision of interest free loan for the community members to start their own enterprise for a living.

Digital Literacy – Launched to promote digital literacy amongst community members of five states of India.









Food and Agriculture Centre of Excellence- FACE

An initiative between CII and Jubilant Bhartia to build capacity while leveraging technology and innovation to improve productivity and the environmental footprint of agriculture.





Promoting Social Entrepreneurship

- The Jubilant Bhartia Foundation (JBF) has collaborated with the Schwab Foundation for Social Entrepreneurship to recognize and award exceptional individuals and provide them international opportunities
- A decade of recognizing entrepreneurs who make change happen
- Over 1500 applications, with one third of them applied by women in the last 10 years
- The criteria of selection for the award include innovation, sustainability, direct social impact, reach & scope, scalability, market linkages, technology enabled and the potential of the candidate
- The selection is made through a rigorous due diligence process followed by a Jury round with distinguished members of society in the jury panel





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