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# Ashraf Patel of Pravaah and ComMutiny Youth Collective wins Social Entrepreneur Of the Year Award – India 2020

**New Delhi, November 26, 2020:** The Schwab Foundation for Social Entrepreneurship, the sister organisation of the World Economic Forum and the Jubilant Bhartia Foundation of Jubilant Bhartia Group today announced **Ashraf Patel of Pravah & ComMutiny Youth Collective (CYC)** as the winner of the Social Entrepreneur of the Year Award – India 2020. The award was presented by Smt Smriti Zubin Irani, Hon'ble Minister of Women & Child Development & Textiles, Government of India, at a virtual ceremony in presence of eminent personalities from different fields from across the world.

Congratulating the winner and appreciating the finalists of this year's SEOY Award India 2020, **Smt Smriti Zubin Irani, Hon'ble Minister of Women & Child Development & Textiles, Government of India**, said, *"I acknowledge and appreciate the contribution of Schwab Foundation and Jubilant Bhartia Foundation in celebrating social entrepreneurs. I would like to congratulate all the social entrepreneurs who have been considered by the esteemed jury for this prestigious award. This award today highlights to the rest of our country, that compassion is not only the most endearing but also an equally profitable business skill. Those who have come to this platform are the champions of digital India."*

**ASHRAF PATEL**  
**of PRAVAH & ComMutiny the Youth Collective**

The Social Entrepreneur Of The Year - India 2020  
JUBILANT BHARTIA FOUNDATION  
11<sup>th</sup> SOCIAL ENTREPRENEUR OF THE YEAR (SEoy) - INDIA AWARD, 2020  
Social Entrepreneurship for Inclusive Growth  
Thursday, 26<sup>th</sup> November 2020  
SCHWAB FOUNDATION FOR SOCIAL ENTREPRENEURSHIP

WINNER

**Ashraf has been bringing revolutionary change through development of a generation of empathetic, sensitive youth change-makers in India**

*Source: Schwab Foundation for Social Entrepreneurship*

The SEOY Award India 2020 winner – Ashraf Patel has been bringing revolutionary change through development of a generation of empathetic, sensitive youth change-makers in India. It is doing so, through psycho-social interventions and helping them build more inclusive identities & societies.

The infographic is titled "Social Entrepreneur of the Year Award- India 2020 Know Our Finalist". It features the logos of Jubilant Bhartia Foundation and Schwab Foundation for Social Entrepreneurship. The central focus is Ashraf Patel, with her name and the title "Pravah & ComMutiny – The Youth Collective" prominently displayed. To the left of her name is a photograph of her in front of a whiteboard with handwritten notes: "5th STATE", "BASIS STOP DISCRIMINATION RIGHT NOW", "COLLECTIVE", "Youth", "LEADERSHIP", "SELF 2 SOCIETY", "#Me2We", and "MY SPACE". To the right of the photo are three text blocks: 1) "Ashraf Patel is an Ashoka Fellow and a serial entrepreneur and intrapreneur." 2) "She has incubated organisations Pravah, ComMutiny Youth Collective, VartaLeap and several others." 3) "Ashraf's deep connect with issues of inclusion lie in her upbringing. With parents belonging to different religions, she grew up in a secular home." Below these are two more text blocks: 4) "Ashraf is from India's premier business schools, XLRI, Jamshedpur. She moved into the corporate sector and grew to head HR function of Escorts Financial Services in 3 years." 5) "The Babri Masjid demolition was the turning point in Ashraf's life. She left her job and set up Pravah with like-minded friends."

*Source: Schwab Foundation for Social Entrepreneurship*

**Prof Klaus Schwab, Founder & Executive Chairman, World Economic Forum and Co-Founder of the Schwab Foundation for Social Entrepreneurship**, announced the winner of the SEOY Award India 2020 and added, *“The World Economic Forum is very much involved in helping fight the pandemic. I am looking forward to having India very well represented in our activities because India is a major force in shaping the future and has to be very prominently engaged.”*

Commending the winner and the finalists of SEOY Award India 2020, **Mrs Hilde Schwab, Chairperson and Co-Founder of the Schwab Foundation for Social Entrepreneurship**, said, *“This year’s winner and finalists of the Social Entrepreneur of the Year India award all exemplify what our community is about – actors who have selflessly dedicated their lives to improving the state of the world around them. Social innovators are pioneering agents of change re-inventing the way our institutions operate, and are critical to achieving the Sustainable Development Goals by 2030. The current global pandemic has highlighted the crucial role of social innovators in identifying urgent needs and mobilizing responses to realities on the ground. The Schwab Foundation for Social Entrepreneurships is proud to have been partnering with Jubilant Bhartia Foundation over the past 11 years to award social innovators from India who are not only driving change but are also shifting organisations and systems towards a more just, inclusive, sustainable future.”*



Applauding the winner and the finalists, **Mr Shyam S Bhartia, Chairman and Founder and Mr Hari S Bhartia, Chairman & Co-Founder, Jubilant Bhartia Group and Founder Directors of Jubilant Bhartia Foundation**, said, *“Over last eleven years, we have seen a diversity of applications coming from the remotest corners of the country. The award process has so far seen over 1600 diverse applications. This year, inspite of trying times of pandemic, we received over 100 applications, with over one third women social entrepreneur applicants. The enthusiastic participation reflects the resilience & the tenacity of the social sector in these challenging times. It hearting to see that the finalists of this year have brought disruption in their own fields with their innovative ideas and approach. They have done path-breaking work in the fields of Healthcare, Youth Development and Solid Waste Management. Congratulations and kudos to the winner and the finalists for their extraordinary efforts. Their commitment to the cause is incomparable.”*



The banner features the Jubilant Bhartia Foundation logo on the left and the Schwab Foundation for Social Entrepreneurship logo on the right. The central text reads "Social Entrepreneur of the Year Award- India 2020 Know Our Finalist". Below this, the name "Sujoy Santra" and "iKure" are displayed. A portrait of Sujoy Santra is shown on the left side of the text block. The text on the right provides a detailed biography of Sujoy Santra, highlighting his role as an Ashoka Fellow, his vision for zero mortality in rural India, his childhood vision for connectivity, and his professional background in IT.

**JUBILANT BHARTIA FOUNDATION**

**Social Entrepreneur of the Year Award- India 2020**  
**Know Our Finalist**

**SCHWAB FOUNDATION FOR SOCIAL ENTREPRENEURSHIP**

**Sujoy Santra**  
**iKure**

Sujoy Santra is an **Ashoka Fellow** with a **vision of achieving zero mortality** due to lack of primary healthcare in India.

Born in **rural West Bengal**, frequent visits to his ancestral village made him see gaps in primary healthcare facilities.

Childhood vision to bring **connectivity to villages** in terms of healthcare came back to Sujoy, when his **father** was diagnosed with heart disease and **got wrong treatment due to lack of specialists and adequate infrastructure**.

Sujoy started his career as a **Software Development professional** and worked for over 12 years in IT firms like **IBM & Oracle**.

He **travelled vast lengths of rural India** to understand the **gaps** in primary healthcare in India before starting iKure.

*Source: Schwab Foundation for Social Entrepreneurship*

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**On winning the SEOY Award – India 2020, Ashraf Patel, said,** *“This recognition for youth leadership has come at a moment when it was needed the most, the world right now is beset with inequality, conflict and environmental issues. Never before have we needed more collaboration and shared leadership with young people to create a better world.”*

Ashraf Patel will join the Schwab Foundation for Social Entrepreneurship Community, the world’s largest and prestigious network of social innovators from around the world. The winner also participates in the annual and regional meetings of the World Economic Forum, which offer unique opportunities to engage with global decision makers from the public, corporate, media, academic and civil society sectors. The other finalists were **Sujoy Santra** of IKure, Kolkata & **Sandeep Patel** of NEPRA, Ahmedabad .

Celebrating its 11th year, the SEOY Award India has established itself as one of the most reputed and coveted awards for social entrepreneurs in India. The award recognises entrepreneurs who implement innovative, sustainable and scalable solutions to solve India’s social problems. In 2010, the Schwab Foundation for Social Entrepreneurship and Jubilant Bhartia Foundation came together to promote social innovation in India through the Social Entrepreneur of the Year (SEYO) India Award.

The SEOY Award – India 2020 received applications from 23 cities this year, with interventions in diverse fields including clean technology, media communication, youth development, disability, energy, enterprise development, labour conditions, microfinance, health & nutrition, sustainable farming and water & sanitation.

The infographic is titled "Social Entrepreneur of the Year Award- India 2020" and "Know Our Finalist". It features the logos of the Jubilant Bhartia Foundation and the Schwab Foundation for Social Entrepreneurship. A central photograph shows Sandeep Patel, a man in a light green shirt, sitting on a black stool. To the right of the photo, a text box provides details about his background and work with NEPRA.

**JUBILANT BHARTIA FOUNDATION**

**Social Entrepreneur of the Year Award- India 2020**  
**Know Our Finalist**

**SCHWAB FOUNDATION FOR SOCIAL ENTREPRENEURSHIP**

**Sandeep Patel**  
**NEPRA**

Sandeep Patel is passionate about structuring the waste management industry in India and making it suitable for large players to operate in a professional manner.

Sandeep has done his MBA in E-Commerce Strategy and Project Management degree from LEEDS Beckett University, UK.

He started his own travel and BPO accounting company.

For an year, Sandeep travelled extensively across the country researching the dry waste management sector.

Sandeep shut his business, sold his assets and used his savings to invest in NEPRA.

**NEPRA today endeavours to solve India’s dry waste management problem through its inclusive, transparent and tech-driven socio-business model**

Source: Schwab Foundation for Social Entrepreneurship

This year's jury members for the award included, **Shobhana Bhartia**, Chairperson & Editorial Director, HT Media Ltd; **Hilde Schwab**, Chairperson & Co-Founder, Schwab Foundation for Social Entrepreneurship; **Sudha Pillai**, Board Member, Jubilant Life Sciences Ltd & Former Member Secretary, Planning Commission, Government of India; **Uday Kotak**, President, CII & Executive Vice Chairman and Managing Director, Kotak Mahindra Bank; **Rakesh Mohan**, President and Distinguished Fellow, Centre for Social & Economic Progress; **Rohini Nilekani**, Chairperson, Arghyam Foundation; **P R Ganapathy**, Regional Director, Stanford Seed, India, and **Dipesh Sutariya**, Co-founder, EnAble India, Winner SEOY 2019.