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Dr. Shuchin Bajaj shortlisted for the prestigious Social Entrepreneur of the year award 2021

BUSINESS

by Rekha Nair

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New Delhi: India needs numerous social entrepreneurs with innovative solutions to help the society's most pressing social problems in the areas of sanitation, education, water conservation, gender bias, primary health, female foeticide, carbon emissions, and other environmental problems. A social entrepreneur is a person who pursues novel ideas into applications that have the potential to solve community-based problems.

While individual entrepreneurs work hard to bring about a change in the community, they too need a strong platform that recognizes their efforts and helps them boost their initiatives across various locations in the country.

In 2010, the Schwab Foundation for Social Entrepreneurship and Jubilant Bhartia Foundation came together to promote social innovation in India through the **Social Entrepreneur of the Year (SEOY) India Award**. The platform evaluates candidates based on their accomplishments in the fields of waste management, rural health, youth leadership, and malnourishment in children.

Dr. Shuchin Bajaj is one of the potential candidates who has been shortlisted as the finalist for this year's **Social Entrepreneur of the Year (SEOY) India Award 2021**, out of 100 diverse submissions from 28 cities of India including 28 from women social entrepreneurs

Dr. Shuchin Bajaj is the **Founder Director Ujala Cygnus Group of Hospitals** that was established with an aim to address the tertiary healthcare needs of the poorest of the poor individuals. It aims to provide global standards of healthcare to the masses at affordable prices. It aims to do so by bringing the revolution of super-specialty tertiary health care facilities to tier-2 & tier-3 cities of India. In addition, it also ensures free medicines and offers discounts on pharmacy, consultancies and surgeries to the economically weaker sections of the society. Ujala Cygnus also mobilises the community on various facets of health awareness hence contributing to healthcare equity. It is currently present in 14 districts and four states of India. Each day Ujala hospitals perform over 70 surgeries, provide consultation to over 650 patients and admit over 200 patients on an average