Gurgaon

Two entrepreneurs honored with Social Entrepreneur of the Year Award

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Gurugram. Two participating entrepreneurs from Gurugram were honored this year for the National Level Award Social Entrepreneur of the Year Award India 2021. It stars Seema Prem and Pranshu Singhal. This year only four highly influential social entrepreneurs from across the country were nominated as finalists. Out of which two participants were selected from Gurugram.

Seema Prem of FIA Global from Sector-48, Gurugram FIA is an influential fintech organization that is transforming the way financial services are delivered to low-income individuals in South Asia, especially among women. FIA's AI powered fintech platform - FINVEsta aggregates, designs and distributes small and affordable financial products to rural customers through its extensive network of banking agents. With its delivery expertise, it makes financial services more accessible, easy and indispensable to underserved communities. It was started to take advantage of the unbanked market in India.

Similarly, Prashu Singhal of Karo Sambhav from Sector-54, whose Karo Sambhav is a social undertaking. Whose goal is to make recycling a way of life for people. This includes e-waste, plastic packaging waste, battery waste and glass. It continues to explore less-tested business areas, such as mattresses, textiles, and tyres. Karo collaborates with major enterprises, strategic alliances and governments on possible cyclical economies and extended producer response responsibility (EPR) frameworks. Karo harnesses the core strengths of its deep technical expertise, grassroots action, reflective approach to technology and systems to create the widest possible impact.