



12TH SOCIAL ENTREPRENEUR OF THE YEAR AWARD-INDIA 2021

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Thursday, 07th October 2021



APARNA HEGDE



PROF. K VIJAYRAGHAVAN



PRANSHU SINGHAL



SEEMA PREM



SHUCHIN BAJAJ



SHYAM S BHARTIA



SHEREEN BHAN



HILDE SCHWAB AND
PROF. KLAUS SCHWAB



HARI S BHARTIA

The Schwab Foundation for Social Entrepreneurship, the sister organisation of the World Economic Forum, and the Jubilant Bhartia Foundation of Jubilant Bhartia Group on 7th October 2021 conferred Pranshu Singhal of KARO SAMBHAV with the prestigious Social Entrepreneur of the Year Award - India 2021. The award was presented by **Prof. K. VijayRaghavan, Principal Scientific Adviser to the Government of India** at a virtual ceremony in presence of eminent personalities from different fields from across the world.

Felicitating the winner and congratulating the finalists of this year's SEOY Award India 2021, **Prof. K. VijayRaghavan, Principal Scientific Adviser to the Government of India**

said, "This global pandemic has been a major crisis and the social entrepreneurs have come forward in each section of the society as emergency rescuers for the most vulnerable, by stretching their means to the maximum possible. We need to take important lessons from these change makers working at the grass-roots offering unique solutions to seemingly impossible challenges. Recognising their ideas, work and contributions towards

solving challenges will help them scale their work and increase their efficiency. I compliment the Schwab Foundation and the Jubilant Bhartia Foundation for this unique initiative of recognising these social entrepreneurs for over a decade now."

The SEOY India Award 2021 winner Pranshu Singhal from Karo Sambhav is working to make circular economy possible and is enabling enterprises to close their material loops. Karo Sambhav covers e-waste, plastic packaging waste, battery waste and glass and continues its exploration towards less scrutinised sectors like mattresses and textiles. Pranshu aims to shape and catalyse the set-up of a well-governed and accountable end-of-life waste management industry with transparent practices.

Despite the shattering second wave of COVID-19, this year the SEOY award platform received close to 100 diverse submissions out of which 28 were women social entrepreneurs & two of them were selected as finalists. During the COVID-19 pandemic the social entrepreneurs have also set an example for collaborative efforts worldwide by displaying the power of working together and leveraging each other's strengths.

To amplify the work of these social entrepreneurs especially on post COVID rehabilitation, the Jubilant Bhartia Foundation is now part of the World Economic Forum's initiative - the 'COVID Response Alliance for Social Entrepreneur'. The alliance will provide a platform to showcase the work done by the social entrepreneurs in India as well as globally. This year marks the 12th year of Jubilant Bhartia Foundation's strong partnership with the Schwab Foundation for Social Entrepreneurship. Over the years the SEOY award platform has seen over 1700 high impact submissions.

Award Benefits

Pranshu Singhal will join Schwab Foundation's global network of social innovators. He will have the opportunity to participate in relevant summits and meeting of the World Economic Forum (WEF). These provide unprecedented access to global decision makers from the public, corporate, media, academic and civil society sectors.

He will also have the opportunity to apply for the Hindustan Times Fellowship for Stanford Seed Transformation programme.

WINNER



Pranshu Singhal

Karo Sambhav

www.karosambhav.com

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HILDE SCHWAB AND PROF. KLAUS SCHWAB



WINNER



SHYAM S BHARTIA



HARI S BHARTIA



PROF. K VIJAYRAGHAVAN



AJAY KHANNA

Pranshu Singhal from Karo Sambhav aims at making recycling a way of life in India and beyond. The organisation is working to make circular economy possible by building systems, platform, and infrastructure for end-of-life (eol) waste collection and recycling and utilisation of recovered materials. It is creating an inclusive social movement, which drives long-term behaviour change, ensures participation from different sections of the society, is supported by the producers and provides a fair value and opportunity to all the stakeholders involved in the waste management value chain. It collaborates with producers on circular economy and EPR frameworks for multiple waste categories. Through pioneering practices, and strategic alliances with organisations like IFC, GIZ, ILO, WEEE Forum, PACE, Karo Sambhav's programmes are

helping shape contours of the eol waste management industry. Together with the world's leading CPG brands, Karo Sambhav launched India's first industry-led venture to solve the plastic waste crisis. It is the first organisation in the country to design and implement solutions for nationally regulated as well as voluntary waste streams. It covers e-waste, plastic packaging waste, battery waste and glass and continues its exploration towards less scrutinised sectors like mattresses, textiles. A critical aspect of Karo Sambhav is its engagement with the informal sector (waste pickers, and aggregators). It has helped increase the average incomes of the marginalised informal waste pickers by providing them a fair value, built capacities and created livelihoods. Karo Sambhav's technology platform (mobile and web-app) gives it an edge by establishing transparency and traceability across

the waste value chain and allows multiple stakeholders to be on a single platform. Karo Sambhav has collected and enabled responsible recycling of over 23,000 MT of e-waste and plastics waste in the past four years and has prevented 21,100 MT of CO2 emissions. It has engaged with over 3,000 schools, over 500 bulk consumers, more than 5,000 informal workers in over 60 cities across 29 States of India.

FINALISTS



Dr. Aparna Hegde
Founder, ARMMAN



CHANGE AGENTS **Seema Prem**
Entrepreneur Of The Year 2020
Founder, FIA Global

Dr Aparna Hegde
ARMMAN
www.armman.org

ARMMAN is a non-profit organisation that leverages technology to create cost-effective, scalable, non-linear, systemic solutions with proven impact to improve maternal and child health in the first five years. ARMMAN's programs provide pregnant women/mothers with critical preventive information to improve health seeking behaviour. It also supports health workers and systems with technology-enabled comprehensive training. It adopts a 'tech plus touch' approach and leverages the health worker network of the Government and its partner NGOs along with the deep mobile penetration. It is currently implementing its 'Kilkari' (largest mobile-based maternal messaging program across the world) & 'Mobile Academy' program (largest health-worker training program globally), in partnership with the Ministry of Health and Family Welfare, Government of India. ARMMAN has also partnered with Google AI for Social Good for predictive analytics/AI and with Turn.IO to pilot WhatsApp as a health platform to improve maternal and child health. It has reached over 25 million women and children and 197,000 frontline health workers in 19 states of India with aims to reach 123 million women and children and 1 million health workers by 2030.

Seema Prem
FIA GLOBAL
www.fiaglobal.com

FIA is an impact 'fintech' organisation that redefines the way financial services are distributed to low income individuals in South Asia, particularly women. FIA's AI powered Fintech platform - FINVESTA aggregates, designs and delivers sachet financial products to rural customers through its wide network of banking agents. With its distribution expertise it makes financial services more accessible, intuitive and indispensable to the underserved communities. Started to tap the 'un-banked' market in India. FIA today offers an umbrella of services at its inclusion centres which comprises of accounts, cash in/cash out, fund transfers global remittances, investment and protection products, credit and distribution of Government subsidies among others. These services are specially designed for women and women-owned businesses and other financially-excluded populations who live or work in un(der) served geographies. FIA's local banking agents receive start-up and ongoing training and professional development services from FIA. FIA has one of the largest rural digital banking infrastructures serving 40 million customers through 30,000 inclusion centers. It aims to provide banking services to over 100 crore people across India, Nepal and Bangladesh.



Dr Shuchin Bajaj

UJALA CYGNUS

www.fia-global.com

UJALA CYGNUS has been working on building capacities for Tier 2 and 3 cities to create a value based inclusive healthcare brand by providing quality care with dignity through emphasis on affordability and convenience. Currently it has 15 hospitals in the states of Haryana, Uttar Pradesh, Uttarakhand and New Delhi.

All Ujala Cygnus facilities are NABH accredited and also empaneled with prominent TPAs and government panels, including ESI and Ayushman Bharat. The group also mobilizes rural communities by generating awareness about health issues such as diabetes, joint replacements, maternity and preventive care via various outreach programs and medical camps. Ujala Cygnus was the first hospital chain to be honoured with the prestigious Gold Certificate by the

Indian Government for delivering effective and quality medicare to Ayushman Bharat beneficiaries. It conducts CMEs (Continuous Medical Education) programs (over 4000 conducted every year) through its expert doctors with local medical practitioners (over 50,000 reached) in the community to create sustainable healthcare solutions for underprivileged and poor. In order to enhance hospital efficiency, the organisation is also building robust digital solutions like telemedicine, e-pharmacy and diagnostics services. During the COVID-19 second wave, Ujala Cygnus scaled up and added 1000 bedded facility in Delhi in collaboration with Delhi Government including 200 ICU beds. It also immediately started tele-health services and conducted more than 35000 teleconsultations per month. With over 50,000 surgeries to its credit and treating lakhs of patients over the years, Ujala Cygnus aims to expand its presence in Jammu & Kashmir, Himachal Pradesh, Rajasthan and Madhya Pradesh in near future. Ujala Cygnus treats around 94,000 in-patients, over 200,000 out-patients and undertakes around 25,000 surgeries in a year.

JURY MEETING



1. Ms. Shobhana Bhartia, Chairperson & Editorial Director, HT Media Ltd
2. Ms. Hilde Schwab, Chairperson & Co – Founder, Schwab Foundation for Social Entrepreneurship
3. Mr. T V Narendran, CEO & Managing Director, Tata Steel Ltd & President, CII
4. Ms. Sudha Pillai, Former Member Secretary, Planning Commission, Government of India
5. Ms. Ashraf Patel, Founder, Pravah & Commutiny Youth Collective Winner SEOY India 2020
6. Mr. Ramraj Pai, Chief Executive Officer, India Impact Investor's Council (IIC)
7. Ms. Rohini Nilekani, Chairperson, Rohini Nilekani Philanthropies
8. Mr. P R Ganapathy, Regional Director, Stanford Seed, India

IN THE NEWS....

mint - Business Standard

12TH SOCIAL ENTREPRENEUR OF THE YEAR AWARD – INDIA 2021

A Virtual Award Ceremony

Date: Thursday, 27th October 2021
Time: 1800 to 1900 hrs IST
Register at www.socialentrepreneuraward.com

CHIEF GUEST
Prof. K. Vijaykumar
Principal Scientific Advisor to the Government of India

FINALISTS

- Sparsh Sehat
- Sense Foundation
- Pramod Singhla
- Shashi Sehat
- New Healthlink
- Year Roundkids
- Year Roundkids
- Year Roundkids
- P.K. Kamathipura
- Mediavikas
- Animal India
- Samvedhi

JURY

Muniruzzaman Patel

The Social Entrepreneur of the Year Award – India was established by Jubilant Bhartia Foundation and Schwab Foundation for Social Entrepreneurship as an endeavor to promote social entrepreneurship in India. For a decade the award has been honoring & rewarding entrepreneurs who implement innovative, sustainable and scalable solutions to solve social issues for underprivileged communities of India.

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Karo Sambhav founder conferred Social Entrepreneur of Year award



A big challenge that the government, NGOs and research institutions have to face is to move towards all that and need to work towards this direction. This award will help us to catalyze that," says Prof. K. Vijaykumar, add, "an important role can be played by NGOs in this regard."

The view was exchanged

on the challenges and opportunities in the wake of the Covid to 19.

"At the beginning of the pandemic, India was known as a

vaccine hub, but not a develop-

ment hub. But our academic

and industry developed well for

Covid-19. The second wi-

th his inspiration to quit his job and become a social entrepreneur. Among the finalists was Dr Apurva Chaturvedi, a neurologist and the founder of Arman, which uses telemedicine to help provide health services to women and mothers. She health information NGO, Scans Penn CEO and co-founder of the company, which compiles 30 million customer data through 30,000 outlets in more than 100 districts across the country.

Dr Pramod Singhla, the fourth

finalist and founder of the

Healthcare

