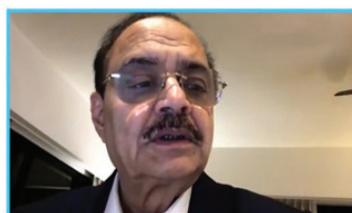


# 11<sup>TH</sup> SOCIAL ENTREPRENEUR OF THE YEAR AWARD-INDIA 2020



**SMRITI ZUBIN IRANI**



**SHYAM S BHARTIA**



**HILDE SCHWAB & PROF. KLAUS SCHWAB**



**HARI S BHARTIA**



**SHEREEN BHAN**

Celebrating its 11th year, the SEOY Award India has established itself as one of the most reputed and coveted awards for social entrepreneurs in India. The award recognises entrepreneurs who implement innovative, sustainable and scalable solutions to solve India's social problems. In 2010, the Schwab Foundation for Social Entrepreneurship and Jubilant Bhartia Foundation came together to promote social innovation in India through the Social Entrepreneur of the Year (SEOY) India Award.

The Schwab Foundation for Social Entrepreneurship, the sister organisation of the World Economic Forum and the Jubilant Bhartia Foundation of Jubilant Bhartia Group announced Ashraf Patel of Pravah & ComMutiny Youth Collective (CYC) as the winner of the Social

Entrepreneur of the Year Award - India 2020 on 26<sup>th</sup> November 2020.

The award was presented by Smt. Smriti Zubin Irani, Honorable Minister of Women & Child Development & Textiles, Government of India at a virtual ceremony in presence of eminent personalities from different fields from across the world. Congratulating the winner and appreciating the finalists of this year's SEOY Award India 2020, Smt. Smriti Zubin Irani said, "I acknowledge and appreciate the contribution of Schwab Foundation and Jubilant Bhartia Foundation in celebrating social entrepreneurs. I would like to congratulate all the social entrepreneurs who have been considered by the esteemed jury for this prestigious award. This award today highlights to the rest of our country, that compassion is not only the most endearing but also an

equally profitable business skill. Those who have come to this platform are the champions of digital India."

## Award Benefits

Ashraf Patel will join Schwab Foundation's global network of social innovators. She will have the opportunity to participate in relevant summits and meeting of the World Economic Forum (WEF) in Davos. These provide unprecedented access to global decision makers from the public, corporate, media, academic and civil society sectors.

She will also get an opportunity to apply for the Hindustan Times Fellowship for Stanford Seed Transformation programme.

# WINNER

## Ashraf Patel

Pravah & ComMutiny - The Youth Collective, New Delhi  
www.pravahindia.org ; www.commutiny.in



### 11<sup>TH</sup> SOCIAL ENTREPRENEUR OF THE YEAR (SEOY) - INDIA AWARD, 2020 Social Entrepreneurship for Inclusive Growth

Thursday, 26<sup>th</sup> November 2020



SMRITI ZUBIN IRANI



WINNER



SHYAM S BHARTIA



AJAY KHANNA



HILDE SCHWAB & PROF. KLAUS SCHWAB



HARI S BHARTIA

The SEOY Award India 2020 winner – Ashraf Patel has been bringing revolutionary change through development of a generation of empathetic, sensitive youth change-makers in India.

Co-founded by Ashraf Patel, Pravah has been facilitating the development of a generation of empathetic, sensitive youth change-makers in India through psycho-social interventions, helping them build more inclusive identities and societies hence bringing about revolutionary changes. With a belief that leaders are created in spaces which are safe, empowering, and inclusive, a unique approach to youth development in the form of the '5th Space' has been developed. The 5th Space focuses on transforming young people by engaging them in deep self-

exploration and supporting their social action experiments to become change-makers and awakened active citizens. It nurtures social inclusion, holistic development and fosters social hope by promoting feelings of freedom, ownership, love and learning and growth. With credence in its strategy and approach of creating 'Abilities beyond skill' Pravah has produced over 50 different designs of self to society journeys for different youth audiences ranging from urban middle-class young people to youth from rural and tribal backgrounds.

ComMutiny - The Youth Collective: Incubated by Pravah in collaboration with some of the best youth engaging organizations in the country acts as a vibrant national community of practice that promotes youth centric spaces through joint programming and public

engagement on contemporary issues. A multi-sectoral formulation, called the VartaLeap coalition is also emerging from this eco-system to realise the mission of 'Every Youth a Jagrik and Every Space Nurturing Jagriks', that places youth duties and rights at the centre of all programming and policies in relation to youth and spaces that engage and influence young people in the country.

Together Pravah and ComMutiny- The Youth Collective (CYC) have nurtured 6,80,000 young leaders, worked with over 1200 youth-centric organisations and 100 civil society groups across 17 states in the country.

# FINALISTS

## Sujay Santra

iKure, Kolkata  
www.ikuretechsoft.com

iKure works towards bringing quality, affordable and accessible healthcare at the doorstep of communities in India. It works with the vision of achieving zero mortality due to lack of primary healthcare. iKure provides door-to-door consultation, assisted telemedicine with referral and escalation, health packages, drugs and medical supplies, pathological tests,& eye tests through use of innovative technology (unique devices and software systems), trained frontline community health workers and a strong network of Hub & Spoke clinics in rural as well as urban India.

There are significant gaps in access and quality of primary health care



### 11<sup>th</sup> SOCIAL ENTREPRENEUR OF THE YEAR (SEOY) - INDIA AWARD, 2020

Social Entrepreneurship for Inclusive Growth

Thursday, 26<sup>th</sup> November 2020



SHEREEN BHAN



SUJAY SANTRA



SHYAM S BHARTIA



HILDE SCHWAB & PROF. KLAUS SCHWAB



SMRITI ZUBIN IRANI



HARI S BHARTIA

in India. Traditional health related screenings and diagnosis don't guarantee effective care and there is limited availability of specialist doctors at primary health care level. Most of the mortality and morbidity due to primary healthcare are preventable in India. iKure utilizes the local community members, provides them specialised medical training and equips them with a unique medical bag with simple but unique point-of-care devices inside

the comfort of people's homes in rural as well as urban India. These devices carried door-to- door, can diagnose seriousness of disease on time. In over a decade's time, iKure has served a population of over 10.2 million people in 5,200 villages across seven states of India. It has partnerships with over 220 varied organisations like research & technology partners and 1,550 Self Help Groups.

## Sandeep Patel

NEPRA, Ahmedabad  
www.letsrecycle.in

With the belief that 'waste is a commodity', NEPRA endeavours to solve India's dry waste management problem through its inclusive, transparent and tech-driven socio-business model. Its services spread pan-India include - waste collection, processing & recycling through its state of the art Material Recovery Facilities (MRFs), environmental compliance advisory to Companies, awareness among others.

The waste management sector in India is highly unorganised, inefficient and exploitative. The potential of waste management and its benefits are unexplored and under-utilised. Additionally, the sector is mostly driven by the informal manpower that includes waste-pickers, sweepers and other Bottom of the Economic Pyramid (BoEP) members.

NEPRA solves multiple challenges of India's dry waste management sector, like lack of infrastructure,



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SANDEEP PATEL



SHYAM S BHARTIA



HILDE SCHWAB & PROF. KLAUS SCHWAB



SMRITI ZUBIN IRANI



HARI S BHARTIA

transparency & traceability, informal set-up, lack of awareness etc through its socio-business model. It has formed a unique 'waste value chain' by creating demand and supply of recyclable and non-recyclable products, incentivization for waste collection and by building a strong network of collectors, buyers and waste generators. It uniquely engages with the informal sector workers as its main stakeholder.

NEPRA has built a one-of-its-kind database of over 2000+ waste pickers through its engagement. It has

worked with 40 local Government authorities so far and in the last two years, has successfully recycled 67109 MT of dry waste. NEPRA is helping in making the unorganised dry waste management sector organised, lucrative and transparent and is helping change the way waste is collected and dumped through the use of technology like GPS, Facial Recognition, ERP systems etc. For Multi- Layered Packaging, it has tie-ups with urban local bodies and upliftment of small waste management NGOs or start-ups in 18 states in India.

# JURY MEMBERS



**Shobhana Bhartia**

Chairperson & Editorial Director  
HT Media Ltd



**Hilde Schwab**

Chairperson & Co-Founder  
Schwab Foundation for Social  
Entrepreneurship



**Sudha Pillai**

Board Member, Jubilant Life  
Sciences Ltd & Former Member  
Secretary, Planning Commission  
Government of India



**Uday Kotak**

President, CII & Executive Vice  
Chairman and Managing Director  
Kotak Mahindra Bank



**Rakesh Mohan**

President and Distinguished  
Fellow, Centre for Social &  
Economic Progress



**Rohini Nilekani**

Chairperson, Arghyam  
Foundation



**P R Ganapathy**

Regional Director,  
Stanford Seed, India



**Dipesh Sutariya**

Co-founder - EnAble India  
Winner SEOY 2019

## IN THE NEWS...

**mint**  
WEDNESDAY NOVEMBER 25, 2020



### 11<sup>TH</sup> SOCIAL ENTREPRENEUR OF THE YEAR AWARD – INDIA 2020

Date: Thursday, November 26, 2020  
Time: 1800 to 1900 Hrs (IST)

Register to watch SEOY at [www.jubilantbhartiafoundation.com](http://www.jubilantbhartiafoundation.com)  
Or watch us LIVE at [www.seoyindia.com](http://www.seoyindia.com)

The Social Entrepreneur of the Year Award - India was established by Jubilant Bhartia Foundation and Schwab Foundation for Social Entrepreneurship, as an endeavour to promote social entrepreneurship in India. For over a decade, the Award has been recognising & awarding entrepreneurs who implement innovative, sustainable and scalable solutions to solve social issues for underserved communities of India.



#### CHIEF GUEST

Smt. Smriti Zubin Irani  
Minister of Women &  
Child Development and Textiles  
Government of India



#### FINALISTS



**SWAPNA SANYAL**  
Airtel  
[www.buzztechsoft.com](http://www.buzztechsoft.com)



**SANDEEP PATEL**  
Nepri  
[www.buzztechsoft.in](http://www.buzztechsoft.in)



**ASHRAF PATEL**  
Pravah & ComMutiny - The Youth Collective  
[www.pravah.org](http://www.pravah.org); [www.commutiny.org](http://www.commutiny.org)



## SOCIAL ENTREPRENEUR OF THE YEAR

### CITY FIRST

**T**he Schwab Foundation for Social Entrepreneurship and Jubilant Bhartia Foundation announced Ashraf Patel of Pravah and ComMutiny – The Youth Collective as the winner of the Social Entrepreneur of the Year Award – India 2020.

Ashraf Patel has been bringing revolutionary change by nurturing spaces that enable a generation of empathetic, sensitive youth change-makers in India to develop and thrive. Through psycho-social interventions that help young people to build more inclusive identities and just societies, Pravah and ComMutiny have successfully impacted issues like education, sexual and reproductive health, environmental sustainability, constitutional literacy, social inclusion gender-based violence and employability.



They have also contributed to strengthening key Government policies and programmes for adolescents and young people. On receiving the award, Ashraf Patel said, "This recognition for youth leadership has come at a moment when it was needed the most, the world right now is beset with inequality, conflict and

environmental issues. Never before have we needed more collaboration and shared leadership with young people to create a better world."

Together Pravah and ComMutiny-The Youth Collective (CYC) have developed 6,80,000 empathetic, sensitive youth change-makers worked, with over 1200 youth-centric organisations, 100 civil society groups across 17 States in the country. Through a psycho-social approach to interventions, the organizations have helped build inclusive identities and societies bringing about revolutionary changes.

[cityfirst@firstindia.co.in](mailto:cityfirst@firstindia.co.in)



**Ashraf Patel**

**Shobhana Bhartia**  
Chairperson & Editorial Director,  
HT Media Ltd

**Hilde Schwab**  
Chairperson & Co-Founder,  
Schwab Foundation for Social Entrepreneurship

**Rakesh Mohan**  
President and Distinguished  
Fellow, Centre for Social &  
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**Sudha Pillai**  
Board Member, Jubilant Life  
Sciences Ltd & Former Member  
Secretary, Planning Commission  
Government of India

**P R Ganapathy**  
Regional Director,  
Stanford Seed, India

**Rohini Nilekani**  
Chairperson,  
Arghyam Foundation

**Dipesh Sutariya**  
Co-founder - EnAble India,  
Winner SEOY 2019

Jubilant Bhartia Foundation (JBF), established in 2007, is the non-profit arm of the Jubilant Group. It focuses on conceptualizing and implementing the Corporate Social Responsibility initiatives (CSR) for the Group. The Jubilant Bhartia Foundation works on various CSR projects, development work, health programs, educational and sports events, environmental preservation, education, vocational training, women empowerment, educational activities and promotion of Social Entrepreneurship. Learn more at [www.jubilantbhartiafoundation.com](http://www.jubilantbhartiafoundation.com)

Schwab Foundation for Social Entrepreneurship was co-founded by Professor Klaus Schwab, Founder and Executive Chairman of the World Economic Forum and his wife Hilde. For twenty years, the Schwab Foundation for Social Entrepreneurship has supported the world's leading social entrepreneurs in their efforts to create a more just and sustainable world. The Foundation is a global network of unparalleled platforms at the regional and global level to highlight and advance leading models of sustainable social innovation. Learn more at [www.schwabfound.org](http://www.schwabfound.org)

## Pravah, iKure founders in fray for social entrepreneur award

Elizabeth Roche  
elizabeth.r@livemint.com  
NEW DELHI

**A**n urban waste management solutions company and a venture that trains youth for leadership roles are among the finalists for the 2020 Social Entrepreneur of the Year award selected by the Schwab Foundation and Jubilant Bhartia Foundation.

Jubilant Bhartia Foundation. A company working for a decade to bring affordable and accessible healthcare to the doorstep of communities in India with the aim of achieving zero mortality also featured in the final list. For this year's

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for women and child development, and textiles, Smriti Irani.

Ashraf Patel, the founder of New Delhi-based Pravah and ComMutiny, which prepares the youth for leadership roles, was nominated for the second year in a row. "It feels good because it underlines recognition to this work on youth leadership," she said.

Pravah, established in 1993, was launched with the idea of focusing on issues of discrimination and conflict resolution within communities, particu-

"We felt social conflicts, particularly around identity-based discrimination, will not be



(From left) Pravah founder Ashraf Patel, NEPRA's Sandeep Patel and iKure founder Sujay Santra.

their definition of their own | youth and be active citizens in

bators in the social arena led by young people. ComMutiny, which was formed in 2008, works on the idea of making collectives out of organizations like Pravah, Patel said.

Ahmedabad-based Sandeep Patel who helms

For this year's award, around 100 nominations were received from more than 23 cities across the country.

waste, currently recycles 2,000 metric tonnes of waste per day across seven cities. The challenge was to create infrastructure and aligning people with local bodies to recognize the importance of waste management, he said.

The third finalist, Kolkata-based iKure, led by Sujay Santra, is working on prioritizing primary healthcare, wellness and prevention services via innovative technologies.

## The “social enterprise”, as Kure describes itself on its

*For further details get in touch with:*

# Vivek Prakash

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jUBL.com | Website: www.jubilantbhartiafoundation.com

*Watch the recorded session at*

<https://www.jubilantbhartiafoundation.com/social-entrepreneurs-2020-recorded-sessions>