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IMPACT | NEWS

## The Better India Among Top 4 Finalists for Prestigious Social Entrepreneur of the Year Award, 2023

By Divya Sethu

August 9, 2023



The Better India inspires millions of Indians on a daily basis to be a part of a movement of change. It has undertaken several impactful campaigns that have brought long-lasting change in the country. TBI's stories have led to positive changes in government policies, brought water & sanitation in villages, helped farmers come out of poverty, raised funds for slum schools, taken social enterprises global and much more.

We are also honoured to find ourselves among the august company of awe-inspiring finalists including Dr Aparna Hegde, founder of the women's healthcare non-profit Armman; Bijal Brahmabhatt, who works for equitable and improved habitats and housing for women from vulnerable communities; and Dr Shuchin Bajaj, whose venture Ujala Cygnus Healthcare aims to deliver affordable and accessible to low-income groups.

A total of 110 participants applied for this year's awards. Schwab Foundation and Jubilent Bhartia Foundation carried extensive research on applicants focusing on addressing inequalities and marginalisation, the reach and effect of the impact created, the sustainability of the changes these organisations inspired, and what uniqueness each participant brought to the table.

The winner, once announced on 25 August 2023 in New Delhi, will join Schwab Foundation's prestigious community of social innovators, who have been part of this vibrant cohort for 25 years.

Launched by the Swiss non-profit Schwab Foundation for Social Entrepreneurship, in partnership with Jubilent Bhartia Foundation, the award seeks to recognise social innovators across India who have "transformed lives and communities through their exceptional socio-business initiatives".

The Better India (TBI) has ushered a whole new positive movement in the country – by using the power of stories to effect large-scale social impact. It is the world’s largest positive stories platform publishing in English, Hindi, Gujarati, Bangla & Marathi. It unearths stories of ordinary unsung heroes, community change-makers, remarkable ideas and ground-breaking innovations that often go unnoticed by traditional media.

Through all the growth over these years, our mission – to inspire every citizen to become a force of good – has remained unchanged. Today, we are proud to announce that The Better India has been selected as one of the four finalists of the prestigious ‘Social Entrepreneur of the Year’ India Award for 2023.



The banner features the logos of Jubilant Bhartia Foundation and Schwab Foundation for Social Entrepreneurship at the top. Below them, the text reads "14<sup>th</sup> SOCIAL ENTREPRENEUR OF THE YEAR - INDIA AWARD 2023" and "Friday, 25<sup>th</sup> August 2023, New Delhi". A dashed line separates this from the "FINALISTS" section, which displays four portraits in circular frames. Each portrait is accompanied by a yellow box containing the name, organization, and website of the finalist.

Finalist Name	Organization	Website
Dr. Aparna Hegde	ARMMAN	<a href="http://www.amman.org">www.amman.org</a>
Bijal Brahmbhatt	MAHILA HOUSING SEWA TRUST	<a href="http://www.mahilahousingtrust.org">www.mahilahousingtrust.org</a>
Anuradha & Dhimant Parekh	THE BETTER INDIA	<a href="http://www.thebetterindia.com">www.thebetterindia.com</a>
Dr. Shuchin Bajaj	UJALA CYGNUS	<a href="http://www.ujalacygnus.com">www.ujalacygnus.com</a>

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